



TECHCRAFT  
Solutions

We work For your  
***Success!***



## Mission:

“ we strive to provide distinct services by assembling requirements to its niche.

## Our work starts from Passion and Hard work.

Field of Technology and Talent hunting demands desperate try of pulling on suit jacket so we don't miss our carpool to work for our clients. We are squad of intellect minds of planet, in pursuit of passion and hard work .

## Our Company

Techcraftsol LLC is an international business and information software Technology consulting firm that partners with clients to achieve breakthrough performance through the intelligent use of technology. Techcraftsol was established by hardcore technical and business professionals with diverse experience in various industries. The tradition of keeping current with technological advances has helped Techcraftsol to maintain a leading edge in the computer software solutions industry. This, along with the basic business principle of utmost client satisfaction, has made Techcraftsol LLC an international success.

Techcraftsol LLC is a privately held Company with On-Site operation location at Maryland USA, and off-shore development team in Bangalore, INDIA. We are helping companies reestablish themselves while likewise making new boulevards to create esteem. We give endeavors key experiences on what lies ahead. We help endeavors change and flourish in a changing world through consulting, web solutions, and E-commerce solutions.

The efforts of Techcraftsol LLC over the past years have successfully demonstrated our capabilities to both Fortune 500 companies and to prominent small businesses. The efforts of our divisions enable us, to provide a full range of Web/Internet and Client/Server based services to ERP/CRM Applications, Financial, Manufacturing and other industries. Our diversification of services within latest technologies elevates us from competition and will continue to provide a strong foundation for success in the coming years. The work we do crosses nearly all computer environments and requires full spectrum of technical expertise.

# Corporate culture

The essence of creative successful company is creative its corporate culture.

Our culture represents "how we do things around here", in relation to ethics and ethical behavior in the organization." The ethical culture represents our service quality."

From a systems perspective, creating and sustaining a strong ethical culture is the key to creating an organization that supports people making good ethical decisions and behaving ethically every day.



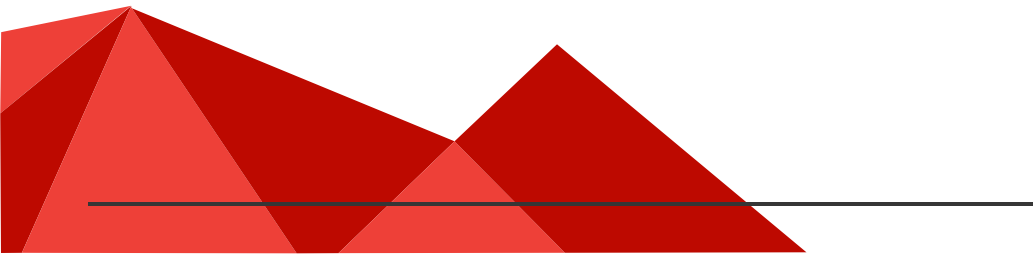
**WHO WE ARE**

We are team of Technology and Talent hunting enthusiasts to empower businesses across the globe. We believe that shared vision, discipline and ethics are the only way to do business.



**WHAT WE DO**

We are an international IT and Talent consulting firm that partners with clients to achieve breakthrough performance through our services. We are established by hardcore technical and business professionals to pursue our passion towards our goals.



# Services



**1**

**UI / UX Design**

- o User Research
- o Interaction and Experience
- o Wireframes
- o Heat image research
- o Mockup & Prototype
- o Color theory

**2**

**Website Development**

- o Static and Dynamic
- o Corporate Websites
- o Ecommerce
- o Responsive sites
- o Web Applications
- o Institutional Sites

**3**

**Mobile Applications**

- o Ecommerce and Mcommerce
- o Android
- o IOS
- o Windows
- o Blackberry
- o Hybrid Apps
- o Innovative apps
- o Cross platform Apps



**4**

**Digital Marketing**

- o Search Engine Optimization(SEO)
- o Social Media Marketing
- o Content marketing
- o SMS/Email Marketing
- o Digital Advertising
- o Off page & On Page optimization

**5**

**Graphic Design Services**

- o Corporate Logos
- o Brochure Design
- o Advertisement Design
- o Web graphics
- o Business cards
- o Corporate designs

**6**

**IT Consultancy**

- o Recruitment/Staffing
- o Payroll
- o RPO
- o Strategic HR partner
- o Virtual receptionist
- o KPO



## UI/UX Design

| We work For your Success!

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We at Techcraft solutions, produce the ideal reflection for your business by our creative and research based User interfaces. While designing a site, there are crucial aspects needs to take care before stepping to visual hitch of website. The fundamental thing to take into account is to understand user interaction and experience. Choosing a creative and humanoid design, which fits the brand you are crafting for.

A professional and UI/UX friendly website design is the result of creative talent and technical expertise.

At Techcraftsol, Knowledge and technology meet creativity to produce quality web designs that not only attract, retain and improve user experience, but also generate higher revenues for your site.

### Our Process of UI & UX:

- o Understanding
- o User Research
- o Analytics & Innovations
- o Wireframes
- o Mockup & Prototype
- o Finalize & Code
- o Follow user testing and Observation cycle.



## Website Development

We are specialist in corporate website and Ecommerce website building and provide end to end solutions from front-end programming to backend programming With 24/7 Maintenance services.

Our team expertize in all the latest Technologies as per the current industry trends to develop your website in order to give you the best in class.

We have developed customized and unique web solutions starting from simple corporate websites to E-Commerce solutions, M-Commerce solutions, extensive applications, CMS etc for various industries spanning Publishing, Travel, Education, Entertainment, etc. We identify your needs, and accordingly design and develop optimal solutions that address your business, marketing and communication

### We are expertise in:

- o Static and Dynamic
- o Corporate Websites
- o Ecommerce
- o Responsive sites
- o Web Applications
- o Institutional Sites

### Platforms we work on:

PHP, Wordpress (CMS), Magento, ASP.NET, Java, JavaScript, CSS, Python, Ruby Etc.



## Mobile Applications



As a leading mobile application development company, we have extensive experience in creating high performance, feature-packed native mobile applications for all the major mobile platforms including

- o IOS
- o Android
- o BlackBerry OS and
- o Windows Mobile.

We can also build cross-platform mobile applications that will work on any device or platform. Companies and organizations choosing us for their custom mobile application development needs can be assured that their final deliverable, no matter the technology it's built on, will be secure, scalable and sustainable in whatever environment it's hosted.

**Our domains expertise:**

- o Ecommerce/Mcommerce
- o Service Apps
- o Utility Apps
- o Business Apps
- o Innovative apps and
- o Anything you dream.

## Digital Marketing



Once you have your website up and running you may wonder how to bring traffic to it. Most of the people start promoting their websites at their own by blogging, directory submissions or paid listing in search engines after spending lot of time and money, their website do not appear in search engine rankings as expected.

According to the available statistics, 85% of users come to your website through search engines; hence gaining top ranking in SERPs (Search Engine Result Pages) is very crucial to get unending traffic to your website. This is how our Digital marketing service comes into picture.

**Our expertise:**

- o Search Engine Optimization(SEO)
- o Social Media Marketing
- o Content marketing
- o SMS/Email Marketing
- o Digital Advertising
- o Blogging



## Graphic Design Services

The visual impact of professionalism is very important for Business success. Corporate identities, Brand and marketing visual contents take very crucial role is reaching and impressing clients. Design concept and philosophy are constantly changing to meet the needs of our constantly changing society. Don't let your business fall behind. Let us handle all of your graphic design needs.

- Our service at glance:**
- o Corporate Logos
  - o Brochure Design
  - o Advertisement Design
  - o Web graphics
  - o Business cards
  - o Corporate designs

## IT Consultancy

Our IT Consulting team has expert knowledge in the core industry and in your local job market to help you find the right IT professionals. We are best-in-class recruiting engine, backed by a dedicated client-centric service focus resulting. Our services allow you to sidestep those time and money consuming tasks to full fill the open positions with an ease.

We put you in the best position to take on new business opportunities. Till we handle your stressful task of searching a quality human resource/talent. We provide the best resources with highest caliber, ensuring that you receive staff with the same skills and professionalism that you would expect.

- Service we provide with:**
- o Recruitment/Staffing
  - o Payroll
  - o RPO
  - o Strategic HR partner
  - o Virtual receptionist
  - o KPO





[www.epitometechinc.com](http://www.epitometechinc.com)



[www.nrihelper.com](http://www.nrihelper.com)



[www.balaganfinancials.com](http://www.balaganfinancials.com)



[www.bringhomefestival.com](http://www.bringhomefestival.com)



[www.yourdeals.co.in](http://www.yourdeals.co.in)



[www.bluesqe.com](http://www.bluesqe.com)



# Projects



# Our Clients





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